

WebZam<sup>SM</sup> is one of our most popular services, and it puts proactive companies and (those that manage their web presences) in-the-know about how their Web sites are performing and how to take specific action to improve traffic and conversions (sales). Your investment in a WebZam<sup>SM</sup> will allow you to use our **time, talent, and 13+ year history** in producing results for our clients to drive your business.

# What is a WebZam<sup>SM</sup>?

## What is included in a WebZam<sup>SM</sup>?

### STEP 1



We begin with a thorough meeting or conference call with your team to understand your goals, your current approaches and successes, and your needs and opportunities. We review your current online presence, including: usability, traffic reports, indexing, conversion ratios and much, much more.

Our thorough discovery process allows us to research and brainstorm nearly every aspect of your Web presence and compile information that will help us to deliver a detailed plan of action to drive your Web strategy to the next performance level. Once you purchase a WebZam<sup>SM</sup>, we prefer to schedule this meeting/conference call within 7-10 business days.

### STEP 2



An internal audit and review by our seasoned team of Internet marketing professionals allows us to continue the process of brainstorming while researching your market, demographics, and online opportunities. We apply our own history of delivering results in your industry to develop a detailed plan of action that meets your goals and objectives. At this stage, our team gets creative to develop strategies that will help boost your business!

### STEP 3



We prepare and deliver a comprehensive outline and report to you. We will schedule a meeting or conference call with you to thoroughly explain our recommendations and plan of action. This will allow you to move forward with a strategic and robust online marketing plan. Our plan will be completely focused on your target market and how we can help you continue to drive on-going leads and sales.

WebZam<sup>SM</sup> will offer you a competitive edge, a real, achievable plan of action, and a confidence that your Internet marketing initiatives are moving forward in a productive and results focused manner.

**Schedule your WebZam<sup>SM</sup> today for \$4,000.**

**Contact Tracy Knight at 941.486.8756, ext. 222 or [tracy@knightmarketing.com](mailto:tracy@knightmarketing.com).**

100 W. Venice Avenue, Suite G  
Venice, FL 34285  
p: 941.486.8756  
[knightmarketing.com](http://knightmarketing.com)



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